

2023 Activity Report

Friends of the Club Med Foundation



Dear Friends of the Club Med Foundation,

1978 - 2023, a symbolic anniversary!

It was 45 years ago that Gilbert Trigano created the Club Med Foundation, which each year designs new forms of solidarity, using the time and skills of our teams and the entire Club Med value chain to benefit local associations. This solidarity takes the form of funding, donations of equipment or holidays, the provision of facilities, particularly sports facilities, and above all the commitment of GOs and GMs. The Foundation is thus an essential part of our Happy to Care programme, one of Club Med's five strategic pillars designed to take care of our environment and local communities.

In 2012, in response to demand from GMs who also wanted to participate in the solidarity projects identified by the Foundation, the Friends of the Club Med Foundation fund was created under the aegis of the King Baudouin Foundation in Belgium to receive their donations, which are allocated in full to the beneficiaries.

Thanks to the commitment of Club Med and the essential contribution of the GMs, in 2023 the Club Med Foundation was able to continue and develop its actions in favour of vulnerable young people and the preservation of the environment near our resorts in Europe, Africa and the Indian Ocean, America and Asia.

These results would not have been possible without the donations of thousands of GMs, whose commitment I would like to thank most warmly.

This activity report from the Friends of the Club Med Foundation has been produced for you.

Agnès Weil
Managing Director of the Club Med Foundation



Key figures for the Club Med Foundation in 2023

754

Stays offered to disadvantaged young people and our partners

28

Partners in **11** countries

113

Children in our Sports Schools

3,000

Children invited to our Planetary Tea Parties in **19** countries

407

Small producers supported in **7** countries

39

Young people in our "Passerelles Métiers" programmes

€1M

Overall contribution from the Foundation and Friends of the Club Med Foundation up 20% compared to 2022

Friends of the Foundation fundraising in 2023

€147K

+84% vs 2022 of which €120K in Resort



Top 1 :

Cap Skirring
€31K

**Resorts
sun :**

Da Balaia,
Marrakech, La
Palmyre, Djerba,
Albion
€45K

**Resorts
mountain :**

Valmorel, Val
Thorens, L'Alpe
d'Huez, Les Arcs,
Arcs Extrême
€44K

The resources of the Friends of the Foundation come from collections organised during Foundation events in the resorts or in the offices in France and abroad, from donations made online on the Friends of the Club Med Foundation website, in agencies or online when booking holidays, or during events organised by Club Med's Marketing or Meetings & Events departments.

Projects supported by the Friends of the Foundation in 2023

Since its creation, the strategy of Les Amis de la Fondation Club Med has been to focus on a small number of key partners working around our resorts and offices in the areas of vulnerable children and the environment, with priority given to education, health, sport and recreation for all, as well as the protection of biodiversity.

Our partners and the projects they develop are selected for their seriousness and effectiveness by the Club Med Foundation with the support of its representatives in the resorts, and validated by the King Baudouin Foundation. On the Friends website you will find an overview of the 22 partners currently eligible for support from the Friends of the Foundation.

In 2023, the Friends of the Club Med Foundation provided financial support to 9 key partners in 6 countries, for a total amount of €132,000.

Friends of the Foundation website:
www.amisfondationclubmed.com



6 youngsters from the **Cap Skirring** Golf Sports School selected for Senegal's national team



*Ma Chance
moi aussi!*

The 9 projects supported by the Friends of the Club Med Foundation in 2023

Support for people in the Asni region hit hard by the earthquake

Ma Chance
Moi Aussi

Sport dans
la Ville

Association
Petits Princes

Financing of 2 creative workshop programmes in the paediatric wards of the Necker Hospital in Paris and the CHU in Angers

Agrisud
International

Djerba Solidarity
and Development

Madiba
Golf Academy

Casamasanté

Distribution of 4,500 school kits to schoolchildren in all the resorts around Cap Skirring

Scholars of Sustenance
Indonesia

Turtle Conservation
Society of Malaysia



Our priorities in 2024



Agrisud International in Morocco



Continue to support the Agrisud programme, which focuses on three resorts in the Asni region (1,300 people) for their reconstruction and the revival of their economic activities. For almost 15 years, we have been supporting a group of tree growers in Asni: Club Med in Marrakech buys part of the harvest and we finance Agrisud's projects to help them manage their orchards more effectively.

World Vision in Thailand



New school renovation projects

Madiba Academy in Senegal



We will continue to fund the preparation of young people golfers from the Foundation's golf school at the Youth Olympic Games (Dakar 2026)

Peregrine Fund in the Dominican Republic



Birds of prey conservation programme

Association Petits Princes en France



Enabling little princes to realise many new dreams.