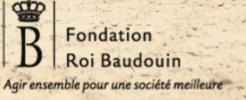
### 2023 Activity Report Friends of the Club Med Foundation





#### Dear Friends of the Club Med Foundation,

#### 1978 - 2023, a symbolic anniversary!

It was 45 years ago that Gilbert Trigano created the Club Med Foundation, which each year designs new forms of solidarity, using the time and skills of our teams and the entire Club Med value chain to benefit local associations. This solidarity takes the form of funding, donations of equipment or holidays, the provision of facilities, particularly sports facilities, and above all the commitment of GOs and GMs. The Foundation is thus an essential part of our Happy to Care programme, one of Club Med's five strategic pillars designed to take care of our environment and local communities.

In 2012, in response to demand from GMs who also wanted to participate in the solidarity projects identified by the Foundation, the Friends of the Club Med Foundation fund was created under the aegis of the King Baudouin Foundation in Belgium to receive their donations, which are allocated in full to the beneficiaries.

Thanks to the commitment of Club Med and the essential contribution of the GMs, in 2023 the Club Med Foundation was able to continue and develop its actions in favour of vulnerable young people and the preservation of the environment near our resorts in Europe, Africa and the Indian Ocean, America and Asia.

These results would not have been possible without the donations of thousands of GMs, whose commitment I would like to thank most warmly.

This activity report from the Friends of the Club Med Foundation has been produced for you.

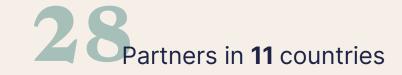
Agnès Weil Managing Director of the Club Med Foundation





# Key figures for the Club Med Foundation in 2023

754 Stays offered to disadvantaged young people and our partners



Children invited to our Planetary Tea Parties

**113** Children in our Sports Schools

> Young people in our "Passerelles Métiers" programmes

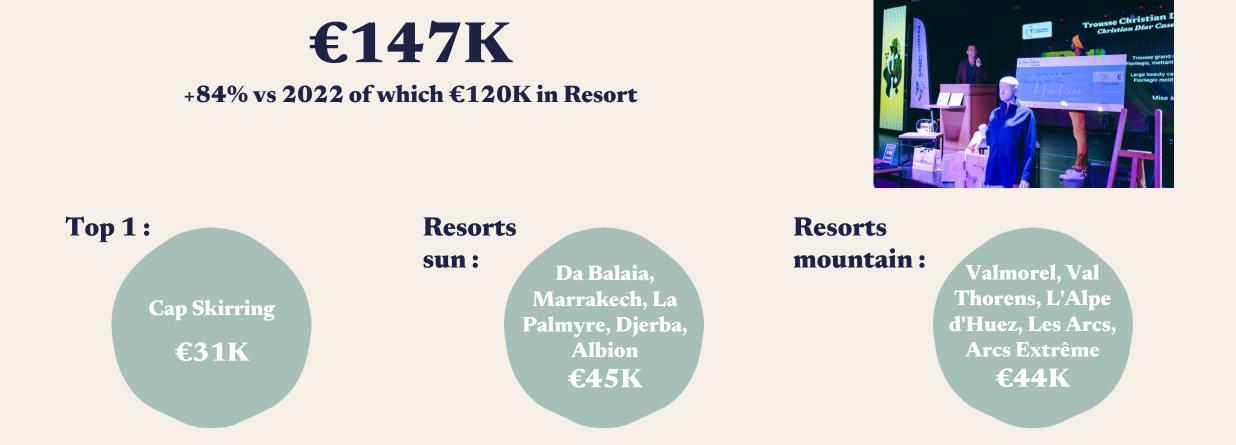
in 19 countries

407 Small producers supported in 7 countries

E1MOverall contribution from the Foundation and Friends of the Club Med Foundation up 20% compared to 2022



### Friends of the Foundation fundraising in 2023



The resources of the Friends of the Foundation come from collections organised during Foundation events in the resorts or in the offices in France and abroad, from donations made online on the Friends of the Club Med Foundation website, in agencies or online when booking holidays, or during events organised by Club Med's Marketing or Meetings & Events departments.

La Fondation Club Med

### **Projects supported by the Friends of the Foundation in 2023**

Since its creation, the strategy of Les Amis de la Fondation Club Med has been to focus on a small number of key partners working around our resorts and offices in the areas of vulnerable children and the environment, with priority given to education, health, sport and recreation for all, as well as the protection of biodiversity.

Our partners and the projects they develop are selected for their seriousness and effectiveness by the Club Med Foundation with the support of its representatives in the resorts, and validated by the King Baudouin Foundation. On the Friends website you will find an overview of the 22 partners currently eligible for support from the Friends of the Foundation.

In 2023, the Friends of the Club Med Foundation provided financial support to 9 key partners in 6 countries, for a total amount of €132,000.

Friends of the Foundation website: www.amisfondationclubmed.com





6 youngsters from the **Cap Skirring** Golf Sports School selected for Senegal's national team



Ma hance moi aussi!

### The 9 projects supported by the Friends of the Club Med Foundation in 2023



## **Our priorities in 2024**



#### Agrisud International in Morocco



Continue to support the Agrisud programme, which focuses on three resorts in the Asni region (1,300 people) for their reconstruction and the revival of their economic activities. For almost 15 years, we have been supporting a group of tree growers in Asni: Club Med in Marrakech buys part of the harvest and we finance Agrisud's projects to help them manage their orchards more effectively.

**World Vision in Thailand** New school renovation projects

World Vision

#### Madiba Academy in Senegal

We will continue to fund the preparation of young people golfers from the Foundation's golf school at the Youth Olympic Games (Dakar 2026)

### Peregrine Fund in the Dominican Republic

Birds of prey conservation programme

#### Association Petits Princes en France

Enabling little princes to realise many new dreams.



